

Oil Cities through the development of a territorial marketing strategy on the oil product; education aimed at consumers, tourists and citizens by implementing programs for schools; consumer education through tasting courses in cooperation with the tasting associations and above all investments in the promotion of oil tourism to rediscover the Oil Cities with their olive-growing landscapes and their beauties so that they become attractive places not only to visit but also to live. These are the guidelines on which the whole Association will move.

"I thank my colleagues for the trust they have given me - said the newly elected president Michele Sonnessa - I feel the great responsibility of representing a prestigious association like this and I am infinitely grateful to those who believed in the renewal project that we want to achieve together. I would like to thank President Lupi for his commitment and for the work he has done together with the outgoing team of the council, the junta and the bureau, bodies in which many will continue to contribute along with many new faces. available all the experience gained over many years in the role of mayor and public administrator at different institutional levels and in over twenty years of presence and knowledge of the dynamics of the City of Oil Association, with the enthusiasm and determination useful to increase the value of our beautiful reality and to achieve important results for all of us ". The assembly also provided for the election of the Board of Directors made up of Carmine Salce (Abruzzo), Carmine Lisanti (Basilicata), Nicola Belcastro (Calabria), Nicolino del Sordo (Campania), Andrea Zanlari (Emilia Romagna), Francesca De Santis (Friuli Venezia Giulia), Lina Novelli (Lazio), Mauro Battilana (Liguria), Mauro Ribola (Lombardy), Mario Pastori (Marche), Nicola Malorni (Molise), Paolo Greco (Puglia), Giovanni Antonio Sechi (Sardinia), Antonio Camarda (Sicily), Marcello Bonechi (Tuscany), Roberto Zampiccoli (Trentino Alto Adige), Stefania Mocoli (Umbria) and Orio Mocellin (Veneto). The Board of Auditors of which Mauro Demichelis, Lorenzo Sartori, Raffaele Susini and Pasquale De Lillo and Enrico Bora are also elected as alternates and the Board of Arbitrators composed of Francesco Lombardo (president), Benedetto Miscioscia and Fabrizio Mancini, Lorenzo Santomero and Alessandro Alessandri as alternates.

[MICHELE SONNESSA NUOVO PRESIDENTE DELLE CITTA' DELL'OLIO]